



About Leadership Summits

The Leadership Summit series provides unmatched exposure to key C-Level decision makers within the top 30 metro markets. For less than the cost of a few in-person sales calls you can speak to a group of 80-130 CEOs and key executives. Selected sponsors receive a speaking opportunity, a 6 foot draped exhibit table, electricity, WiFi, breakfast and lunch for two sponsorship representatives. Speaking opportunities are in front of the entire audience (typically a 2-minute self/company introduction then introduce the next speaker or intro/moderate the next panel). Be sure to reserve early to avoid a wait list situation. If you have any questions after reviewing the sponsorship package please call Shelly Fitzgerald at 423-504-3164 or Shelly@LeaderSummits.com

On Event Day

Leadership Summits are designed for maximum efficiency for both busy business executives and sales professionals seeking to make valued contacts for prospective relationships. Our audience is comprised of CEOs and senior executives from metropolitan companies with at least 25 employees, who are recruited on an invitation-only basis. They attend to meet peers and learn new tactics for success. Sponsors are also summit participants, with generous table exhibition space to anchor your attendance, and the flexibility to meet and network with these executives during several opportunities afforded in the schedule.

The Leadership Summit is a horizontal event, drawing executives who work across many industries within the region - retailing, manufacturing, professional services, finance/insurance, transportation/logistics, healthcare, universities, and government - who are interested in a broad range of products and services provided by sponsors. We drive attendance through highly focused email campaigns that carefully targets key persons in the specified corporate size range. Our past events have yielded participation from a broad range of industries:

Vertical Market/Industry

11% Manufacturing / Finance / Healthcare / Pharmaceuticals / Education
14% Education / Government
13% Professional Services / Legal / Accounting / Marketing / Engineering
9% Distribution / Transportation / Logistics
6% Retailing / Small Business (<100 employees)
5% Other

Top Reasons to Sponsor Leadership

- ✓ Ability to reach targeted,
- ✓ highly qualified executive and senior level decision makers.
- ✓ Opportunity to build and increase brand awareness through exposure before, during and after the event
- ✓ Attend content-rich sessions that are designed to enhance your understanding of the local market and trends

Signup Online at www.LeaderSummits.com (slots are limited). Or Contact the office of Shelly Fitzgerald for any event location

423-504-3164 or shelly@leadersummits.com



LeadershipSummits

In-Person Conference Access to Key Executives

Speaking Opportunities

www.leadersummits.com

shelly@LeaderSummits.com

423-504-3164

\$4,500 Presenting and Breakfast or Lunch Sponsor.

- ✓ Program participation/multiple speaking opportunities
- ✓ 6ft Tabletop exhibit space.
- ✓ Custom Email blast to 10K prospects.
- ✓ Company marketing at attendee roundtables.
- ✓ Post registration list.
- ✓ Company Profile up to 200 words.
- ✓ 4 VIP passes for guests.
- ✓ Meals for four staff.

\$2,500 Reg. Presenting Sponsor.

- ✓ 30 min. speaking time slot (entire audience)
- ✓ 6ft Tabletop exhibit space.
- ✓ Post Registration list.
- ✓ Company Profile up to 120 words
- ✓ 2 VIP passes for guests
- ✓ Meals for two staff.

Presentation Topics

Sponsors wishing to speak should plan a topic that would add value to the audience. Here are some example presentation titles that have worked well in the past to give you a feel for common topics.

Are You Truly Leading Your Company or Just Managing It?

Getting to Scale: Factors that Drive Rapid Growth and Scaling Up!

The State of Working Capital: Angel, Venture, Private Equity and Borrowing Trends.

Why We Fail So Often in Hiring the Right People.

Economic Forecast: Weather Report in Dollars & Sense.

How To Improve the Bottom Line: Pricing, Cost, Tax and Other Tactics That Work.

Business Retention--Protecting Clients While Building New Relationships.



No Breakout sessions or Vendor Hall. Speaking opportunities are in front of the entire audience (typically a 2-minute self/company introduction then introduce the next speaker or intro/moderate the next panel). Presenters, Tabletop and Networking Sponsors are together in one room with the audience. All attendance is collected for you on the event day, the post registration list for follow-up will be sent out within two business via email. Agenda's will include a "networking session" at each location. Networking is encouraged throughout the event. Raffle at end of meeting is a community raffle, all sponsors are urged to participate.

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Display Opportunities

Tabletop Sponsor \$1,500

- ✓ Tabletop exhibit space.
- ✓ Post registration list.
- ✓ Company profile up to 75 words
- ✓ 1 VIP passes for guests.
- ✓ Meals for two staff.

Break Sponsor \$1,200 (2 at each show)

- ✓ Logo signage at the break
- ✓ Company profile up to 75 words
- ✓ Post registration list.
- ✓ Meals for two staff.

Networking Sponsor \$800

- ✓ Mix with Decision Makers
- ✓ Meals for two
- ✓ Post Registration List
- ✓ Company profile up to 50 words



No Breakout sessions or Vendor Hall. Speaking opportunities are in front of the entire audience (typically a 2-minute self/company introduction then introduce the next speaker or intro/moderate the next panel). Presenters, Tabletop and Networking Sponsors are together in one room with the audience. Break and Coffee/Juice Sponsors are branded in the F&B area. Marketing Collateral is encouraged and should be given out on the event day. Popup signs and tablecloths are acceptable for the F&B area. Networking sponsor is seated within the audience

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Locations 2016 & 2017

- Nov 08: Houston
- Nov 09: Dallas
- Dec 6: Seattle
- Dec 7: Portland OR
- Jan 24: Miami
- Jan 25: Orlando
- Jan 26: Tampa
- Feb 21: San Diego
- Feb 22: Orange County CA
- Feb 23: Los Angeles
- Mar 21: San Francisco
- Mar 22: San Jose / SV
- Mar 28: Atlanta
- Mar 29: Charlotte
- Apr 25: Philadelphia
- Apr 26: Washington DC
- May 16: Pittsburgh
- May 17: Cleveland
- May 18: Detroit
- Jun 20: Cincinnati
- Jun 21: Columbus
- Jun 22: Indianapolis
- Jul 25: Denver
- Jul 26: Salt Lake City
- Aug 8: Boston
- Aug 10: New York
- Sep 12: Chicago
- Sep 13: Minneapolis
- Sep 26: St. Louis
- Sep 27: Kansas City

- Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%.
- Book any event (s) and pay \$1000 down and the remaining 30 days before event date.
- You may substitute any event dates later as wished. A 2 week notice before event is required.

Leadership Summit events are held at 4 star locations across the country. Giving the Audience and Vendors a comfortable atmosphere to network and learn about new products and services along with trends in each destination. Logistics for each show is sent out no later than 2 weeks before the event.

Visit our pricing/signup page online to complete your order by [clicking here](#)

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COMPANY	COMPANY	COMPANY	COMPANY
KENTON CO FISCAL COURT	ACTIONET/FORT SAM HOUSTON	SAN ANTONIO POLICE DEPARTMENT	GREAT AMERICA NETWORKS ,INC
JEWISH VOCATIONAL SERVICE	ACE DATA GROUP	SDCDA	OBJECTSOLVE, INC
LANCOPE	AREA HEALTH EDUCATION CENTER	SENTEL CORPORATION	UROPARTNERS LLC.
MACK URBAN, LLC	BCBS	SHELL GLOBAL SOLUTIONS	CATHOLIC CHARITIES.NET
MAGENIC TECHNOLOGIES	BFTP	SMU - GUILDHALL	RECALL
MAKINO	BROOKE ARMY MEDICAL	WALGREENS	ARGO COMMUNITY HIGH SCHOOL
MANAGEMENT CONCEPTS, INC.	DUNKIN' BRANDS	SOUTH SHORE HOSPITAL	ACCOUNTING BUSINESS SOLUTIONS BY JCS
MANAGEMENT CONTROLS	PUMA	SOUTHERN JERSEY MEDICAL CE	CHAN HEALTHCARE
MARRIOTT INTERNATIONAL	CARDIOSTAFF CORPORATION	SPC INTERNATIONAL ONLINE	J FREEBURG CONSULTING, LLC
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MAY INSTITUTE	CATHEDRAL CATHOLIC HIGH	SPRINT	KROESCHELL ENGINEERING
MEADOWS FOUNDATION	CHASE CORPORATION	STYLE EYES OPTICS	FPC
MODSOLAR, LLC	CINCOM	VOMARK TECHNOLOGIES INC.	STARWOOD HOTELS AND RESORTS
MONARCH TITLE, INC.	TIME WARNER CABLE	TEXAS DISPOSAL SYSTEMS	CITADEL SECURITIES
NORTHROP GRUMMAN CORPORATION	MYR GROUP INC	TEXAS MILITARY FORCES	NETWORK OF EXECUTIVE WOMEN
O.C. TANNER	INTEL SECURITY	TEXAS TEACHERS	HAYMARKET CENTER
ONSUPPORT CORP	CENTURYLINK	THE SAXTON GROUP	IES HOLDINGS
PARTNERS HEALTHCARE	HENSEL PHELPS	TIME WARNER CABLE	LIFE RESEARCH CORP
PEPSICO	BEST BUY	TRANSCEND INFORMATION	EX LIBRIS
PHILLIPS EDISON AND CO.	COMMUNITY HEALTH CHOICE	ULTA INC	GLOBAL RESCUE
DALLAS AREA RAPID TRANSIT	ITELLIGENCE INC.	UTAH FOOD BANK	WIGHT & COMPANY



Feedback

"An event that any CEO or manager cannot afford not to attend. Understanding the importance of leadership in business is an absolute advantage for a successfully managed company."

- Fran Dichner, President, R&L Associates

"This was the most productive day of training I've had in years!"

- Ray Rucksoashel, CFO, Bard Companies

"Industry leaders need to sometimes reflect and be inspired - this is the place to do that."

- Dick Raman, CEO, TIE Commerce

"The best seminar that I have attended. Excellent presenter and speaker."

- Rance Risher, President, Crown Energy Technologies

"Very informative and thought provoking. I know that a lot of the points made will be applicable on a daily basis."

- Chad Lewis, Inovis

"The practical and timeless information is relevant to any industry and any leader interested in creating a high performance culture."

- Mark Wickliffe, Birkman International

"The speakers were generally very clear and concise, and presented their cases well."

- Chas Vinal, Uniquet

"I think that the Summit was a great success. I was pleased with the outcome of the event."

- Adrian Dyett, Peniel Solutions



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