Sponsor Prospectus

TECH SUMMIT

Local In-Person Conference Access to Key IT Decision Makers

COVID-19 BONUS

While COVID-19 restrictions are in place, for the same price as our 1-Day InPerson sponsorships you will be upgraded to a 12-Month Package (kickoff web-conference, monthly web-conferences, logo continuously in member site, culminating in our Grand Finale I Buyer's Directory.

Call Us: 404-400-2424 **Email Us**: shelly@techsummits.com **Online**: www.techsummits.com

IT Summit series provides unmatched exposure to Key IT Decision Makers (ITDM) within the top 40 metro markets. Each metro has on average **250+ company registrations**, On Event day 80-130 ITDMs across 30 metros attend, the **key influencer and gatekeeper for purchase decisions.**

Benefits of Sponsorship:

- We provide you with attendee list to follow up post event
- Ability to reach targeted, highly qualified Senior IT Decision Makers.
- Opportunity to build and increase brand awareness through exposure before, during and after the event.

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Streamed and On-Demand, also includes speakers by webinar, online ITDM community, monthly benefits and much more.

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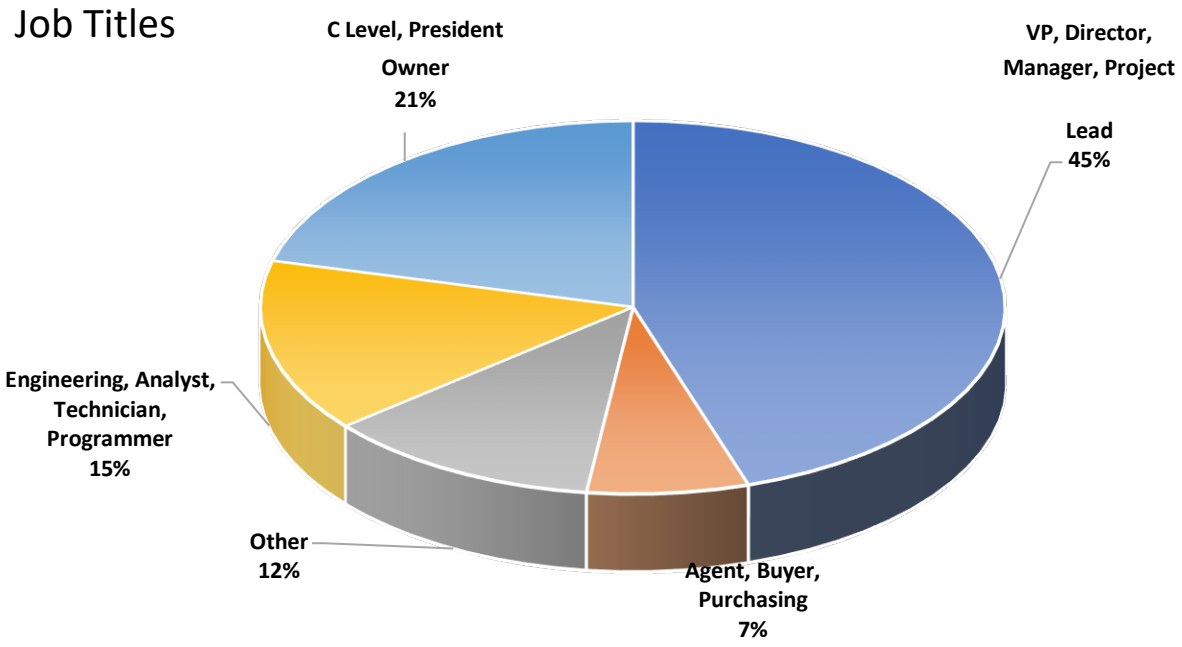
EVENT AT A GLANCE

Event Format:	Sponsors will exhibit throughout the afternoon event; Networking time before, during and after event. **Key networking at registration and break time**, accompanied with high tea for the guest. **No Breakout Sessions**, Sponsors and Attendees in the same room.	
Venue(s)	Our events are held at 4 and 5 star locations across the USA, luxury settings, full service venues, with custom menus offering the best in local cuisines	
Attendees:	80-150 Local Key IT Decision Makers across industries. **Short list of who attended on event day by city.** https://goo.gl/avUE38 google sheet link, please let us know if you have any issue opening and we will send as PDF, Includes titles, companies, industry, and interest) 2020 Attendees will be given "free" membership to our online platform, that includes a library of sponsor material promoting your products and solutions. After covid-19 restrictions removed, the attendees will still have access to those resources, free of charge, up to 12 months.	
In-person: **Web-conference:**	8:00 am Vendor Setup - 2 :00pm Vendor Breakdown 9:30 am- 12:00 pm	
Topics of Interest:	- Security - Cyber Crime - Cloud Storage - Cloud Infrastructure - APP Development - CRM/CX - Big Data - Data Integration - Artificial Intelligence	- SaaS - Disaster Recovery - BYOD - IoT - Enterprise Cloud & Mobility - Predictive Analytics - Management Systems - Best Practices and Trends - Wireless Technologies

ATTENDEE DEMOGRAPHICS

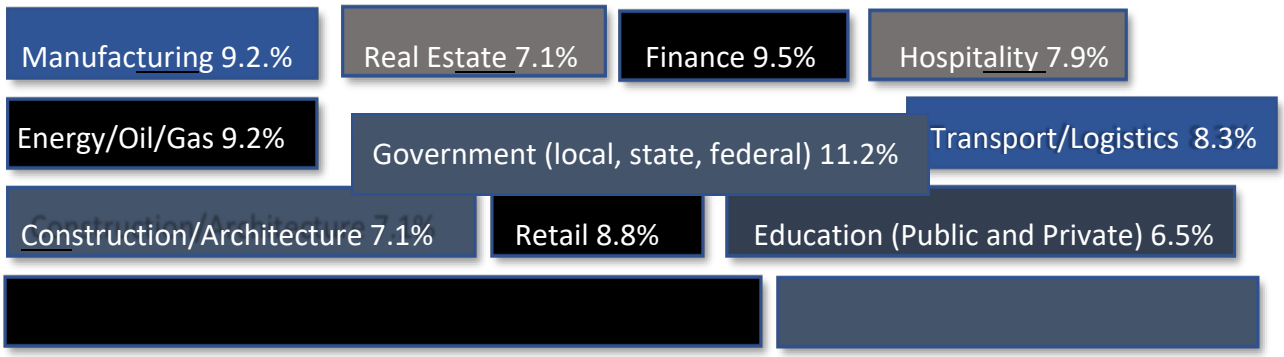
Enhance your company's image, engage and interact with these senior HR executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to the ITDM.

You can access the Attendee snapshot by this link: https://goo.gl/avUE38 **(opens a google spreadsheet)**



Company Sizes:

Industries:



2021 CALENDAR

May 12: Denver
Jun 20: Detroit
Jun 24: Grand Rapids
Mar 25: Greensboro
Jul 13: Minneapolis
Jul 20: Kansas City
Jul 21: Omaha
Aug 17: Columbus
Sep 2: St. Louis
Sep 8: Boston
Sep 10: Washington
Sep 14: New York
Sep 15:Philadelphia
Sep 22: Phoenix
Sep 24: Pittsburgh
Sep 29: Dallas
Oct 1: Austin
Oct 5: San Antonio
Oct 7: Houston
Oct 13: SV
Oct 18: Nashville
Oct 21: Atlanta
Oct 22: Charlotte
Oct 25: Chicago
Oct 26: Milwaukee
Nov 3: Salt Lake City
Nov 10: Los Angeles
Nov 11: San Diego
Dec 1: Cincinnati
Dec 2: Orlando
Dec 7: Tampa
Dec 9: Miami
Dec 13: Indianapolis
Dec 15: Cleveland

Sample In-Person Agenda

9:00 am:	Registration Open, Signature Refreshments, & Peer Networking.
9:45 am:	New Network and Wireless Technologies.
10:15 am:	What's New in Backup and Disaster Recovery.
10:45 am:	Trends in Mobile App Development.
11:15 am:	BYOD Implementation and Management Strategies.
11:45am:	Best Practices in Cloud Utilization & Security.
12:15 pm:	Network Security Present and Future.
12:45 pm:	Lunch, Peer & Solution Provider Networking, Prize Giveaways!

Sample Webinar Agenda

9:30 am:	Business Continuity Amidst COVID-19
10:00 am:	Tools to Keep remote workers engaged and productive
10:30 am:	Latest Hacker Strategies and Counters
11:00 am:	New in Disaster Recovery
11:30 am:	Mobile and BYOD Security.
12:00 pm:	Conclusion.

Live Speaking Sponsorship Choices (entire audience)

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time.

V.I.P. Presenting

$4599 per city Sign Up

BONUS: Includes the Web-Conference Speaking Sponsorship!

Discounted $3799 for a commitment to all/next 35 events (billed once or each).

- Introduced at the yearly kickoff web-conference.
- Post event registration list with insights*
- Logo on our monthly web-conferences.
- Logo viewed each time members log into resources.
- Online buyers guide overview, whitepaper, &
- 20 min. speaking time with entire audience.
- Attendee pre-registration list*
- Post event registration list with insights*
- Logo on city website for 12 months.
- Wi-Fi, Power Strip, 2 Chairs included.
- Entry, Food and Beverages for 2 representatives.
- Entry, Food and Beverages for 1 Speaker.
- Participation in event raffle.

Standard Presenting

$3299 per city Sign Up

BONUS: Includes the Web-Conference Speaking Sponsorship!

Discounted $2699 for a commitment to all/next 35 events (billed once or each).

- Introduced at the yearly kickoff web-conference.
- Post event registration list with insights*
- Logo on our monthly web-conferences.
- Logo viewed each time members log into resources.
- Online buyers guide overview and contact info
- 15 min. speaking time with entire audience
- One 6 ft tabletop exhibit space (tables provided)
- Post event registration list*
- Logo on city website for 12 months.
- Wi-Fi, Power Strip, 2 Chairs included.
- Entry, Food and Beverages for 1 representative.
- Entry, Food and Beverages for 1 Speaker.
- Participation in event raffle.

By Zoom Presenting Sponsor

Participation in the LIVE Webinar Keynote

$2999 per city Sign Up

Discounted $2499 for a commitment to all/next 35 events (billed once or each).

- 15 min. speaking time (in-person and web audience)
- Online Video/Promo display on city website
- One Best Practices/White Paper on City Website
- Online buyers Guide overview and contact info
- Post event registration list with insights*
- Logo on monthly webconference
- Logo on website for 12 months
- Full Year Member Access Login Credentials and event raffle participation

By Zoom Panelist Sponsor

Participation in the LIVE Webinar Panel

$1999 per city Sign Up

Discounted $1599 for a commitment to all/next 35 events (billed once or each).

- 45 min. panelist time (in-person and web audience)
- Online Video/Promo display on city website
- One Best Practices/White Paper on City Website
- Online buyers Guide overview and contact info
- Access to sponsored city registrant contact info*
- Logo recognition during live webinar
- Company rep email and phone display
- Full Year Member Access Login Credentials and event raffle participation

Additional Sponsorship Choices:

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time

Table-Top Display — *$1699 per city* — Sign Up

Discounted $1299 for a commitment to all/next 35 events (billed once or each).

- Online buyers guide overview and contact info.
- One 6 ft tabletop exhibit space (tables provided).
- List with who attended with contact details.
- Entry, Food and Beverages for 2.
- Wi-Fi, Power Strip, 2 Chairs included.
- Participation in event raffle.

Web-conference Digital — *$1299 per city* — Sign Up

Discounted $1049 for a commitment to all/next 35 events (billed once or each).

- Post event registration list with insights*
- Visual Logo recognition during Live Webinar.
- One Best Practices/White Paper on City Website.
- One Video/Promo displayed on City Website.
- Contact Email and Phone displayed.
- Landing Page link of your choice.
- One-year ITDM Member access
- Participation in event Digital raffle.

Monthly CIO Web-conference — *$3699 per city* — Sign Up

12 Webinar Meetings, plus monthly book, and news summary with online member access

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- Twelve Webinar Meetings Per Year
- Visual recognition at one of our monthly meetings.
- Logo on display at all monthly web-conferences.
- Logo on our monthly news summary.
- Logo on monthly book summary.
- CIO Member access.
- Name & Description in Online Directory.
- Participation in event Digital raffle.

Lunch Sponsor — *$2799 per city* — Sign Up

Listed in the on-line buyers guide with logo and contact information

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- Online buyers guide overview and contact info
- A PowerPoint ad (1 slide) for viewing during lunch attendees
- 5 min speaking to entire audience.
- 6 ft tabletop exhibit space (tables provided).
- Participation in event raffle.
- Access to the contact info of all.
- Entry, Food and Beverages for 2.
- WiFi, Power Strip, 2 Chairs included.

Non- Display Sponsor *$999 per city* Sign Up

Discounted $750 for a commitment to all/next 35 events (billed once or each).

- Mix with Decision Makers.
- List of who attended with contact details.
- Logo displayed and sponsor recognition.
- Seated with Attendees in main event room.
- Includes Entry, Food and Beverages for 1.
- Participation in event raffle.

Custom Webinar Sponsor *$5499* Sign Up

- 50 min. zoom webinar to audience of Tech decision makers
- Includes marketing to metro or custom targeted areas
- One Video/Promo Displayed on Website
- One Best Practices/White Paper on City Website
- Online Buyers Guide overview and contact info
- Logo on Display at all Monthly Web-Conferences
- Logo on our monthly news and book summary
- Post attended list with contact details for follow-up
- One Year Member Access Login Credentials

Email Marketing Blasts

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a) **$1399 Pre-Marketing Blast.** Sign Up
Send a customized email to pre-registered attendees one week before event in a city of your choice, We provide you the emails and names.

b) **$2999 10K Tech Decision Makers Blast.** Sign Up
Choose any of our event cities or the one you have chosen to sponsor, built to drive awareness and target title/industries of your choice.

c) **$5499 20k Tech Decision Makers Blast.** Sign Up
Access industries across the board within a metro(s). We build a targeted list based on your criteria for any of the following: Appointment Request, Lead Gen, Newsletter, Webinars, White Papers, Case Studies, Success Stories, and Product Needs.

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"Talking to peers, kibbutzing and sharing best practices -- it's very powerful. Even at my level of experience, I still learn new things when I go to these."
- Michael Frankel, LexisNexis Group

"When you can get a glimpse of what is going on in the market, even a tiny glimmer of what can happen, you'll be able to jump on a new trend and get ahead of your competition."
- Kerry Desberg, Owens Corning

"I think networking outside your industry is critical to keep the flow of new ideas coming into your mind, and your organization."
- Jim McComb, Bank of America

"The network of relationships between people, whether the old fashioned kind or via new modern social networks, is absolutely critical to operate with speed across geographies and business silos."
- Polly Pearson, EMC Corporation

"I find it very invigorating to learn from others and adapt ideas from others, rather than always assuming our way is the best way. Sometimes others have better ideas than we do."
- Larry Quinlan, Deloitte

"The book summaries and articles are excellent added benefits."
- Anne Marie Tedesco, CitiBank

"It's very valuable to go outside your own industry to look at the skills and value-added processes from other areas, to see what people in other industries are doing."- Dennis Deering, Diebold, Inc.